

VERSITI, Inc.
DONATE TO GET AWAY SPRING SWEEPSTAKES
OFFICIAL RULES



NO PURCHASE OR DONATION NECESSARY; void where prohibited. A purchase or donation does not increase your chances of winning.

1. **Promotion Description.** The Donate to Get Away Spring Sweepstakes (the "Sweepstakes") begins on March 1st, 2021 and ends on March 31st, 2021 (the "Sweepstakes Period"). The sponsor of the Sweepstakes is Versiti, Inc. ("Sponsor"). The Sweepstakes shall be subject to these Official Rules, and, by entering, all participants agree to be bound by the terms and conditions herein and by all decisions of Sponsor, which are final and legally binding in all matters relating to this Sweepstakes. In the event that there is a discrepancy or inconsistency between disclosures or other statements contained in any materials (including, without limitation, advertisements) and these Official Rules, the terms in these Official Rules shall prevail, govern, and control. Entry constitutes acceptance of all Official Rules.
2. **Eligibility.** The Sweepstakes is open to individuals who:
 - a) are legal U.S. residents physically residing in the 50 United States (includes DC); and
 - b) are at least 18 years of age and have reached the age of majority in their state of residence; and
 - c) are NOT employees of the Sponsor or the immediate family (parent, spouse, sibling, child, grandparent, grandchild) or household members of any such employees.

Promotion is subject to all federal, state and local laws and regulations. Void where prohibited or restricted by law.

3. **Entry Periods.** The Sweepstakes consists of twenty (20) separate drawings (1 drawing each week in each state listed in the chart below), with beginning and ending entry dates as outlined in the chart below (each an "Entry Period"). All dates are for calendar year 2021. Please note that non-winning entries from one drawing will NOT roll-over to subsequent drawings.

	BEGIN DATE	END DATE	DRAWING DATE
Drawing #1 for WI, MI, OH IN, and IL	March 1	March 7	March 11
Drawing #2 for WI, MI, OH IN, and IL	March 8	March 14	March 18
Drawing #3 for WI, MI, OH IN, and IL	March 15	March 21	March 25
Drawing #4 for WI, MI, OH IN, and IL	March 22	March 31	April 6

4. **How to Enter.** There are two ways to enter the Sweepstakes: (1) by donating or attempting to donate at a Versiti Blood Center donor center or mobile blood drive (for locations, visit [Versiti.org](https://www.versiti.org)) between March 1st, 2021 and March 31st, 2021; or (2) by submitting a Sweepstakes entry via U.S. mail. The choice of entry method will not affect an entrant's chances of winning.
 - a) To enter by donating: Donate or attempt to donate at a Versiti Blood Center donor center or mobile blood drive (for locations, visit [Versiti.org](https://www.versiti.org)) between March 1st, 2021 and March 31st, 2021. Donors will be tracked by Sponsor and will be automatically entered into the Sweepstakes after their donation between March 1st, 2021 and March 31st. Eligible entrants who donate during the Sweepstakes Period will receive one (1) entry into the drawing corresponding with their blood donation date. To be a donor, individuals must meet the minimum qualifications to donate (visit [Versiti.org](https://www.versiti.org) for these requirements).
 - b) To enter without donating ("AMOE"): Please handwrite the following information on a 3"x5" card: the words "Donate to Get Away Spring Sweepstakes", your first and last name, date of birth, address (no P.O. boxes accepted), city, state, zip code, telephone number, email address, and the words "I have read and accept the Official Rules." Then mail the completed 3"x5" card in a stamped #10 business envelope to: Versiti, Inc., Donate to Get Away Spring Sweepstakes, Attn: Donor Marketing, P.O. Box 2178, Milwaukee, WI 53201-2178. All mail-in entries must be postmarked by March 31st, 2021 to be eligible. By submitting a mail-in entry, you will receive one entry into the sweepstakes.

The choice of entry method will not affect an entrant's chances of winning. **Entries must be submitted (through a donation method) or postmarked (using mail-in entry method) between March 1st, 2021 and March 31st, 2021.**

Odds of winning depend on the number of entries received for the Sweepstakes. Limit one (1) entry per person during the Sweepstakes Period regardless of method of entry. Any attempt by any person to obtain more than the stated number of entries by using multiple names or any other methods will void all of that person's entries for the Sweepstakes, and that person will be disqualified. Sponsor is not responsible for lost, late, illegible, corrupted, or misdirected entries. Entries become property of Sponsor and will not be returned.

- 5. Prize and Approximate Retail Value ("ARV").** One (1) entrant will be randomly selected from each eligible Versiti, Inc. Blood Centers (WI, MI, OH, IN, IL) for each weekly Entry Period (for a total of twenty (20) winners during the entire Sweepstakes Period). The potential winners (the "Winner") will receive the following prize ("Prize"): The prize consists of a \$500 gift certificate which can be used at Airbnb.com.

Total Approximate Retail Value ("ARV") of Prize: \$500.

Redemption instructions as defined by Airbnb, which can also be found at [Airbnb.com\(https://www.airbnb.com/help/article/981/how-do-airbnb-gift-cards-work\)](https://www.airbnb.com/help/article/981/how-do-airbnb-gift-cards-work) are as follows:

To redeem a gift card, add the funds from the card balance to your account:

1. Sign into your account or sign up for Airbnb
2. Go to our [gift card redemption page](#)
3. Enter the gift card number (numbers only, do not include spaces or dashes)
4. Enter the alphanumeric PIN
5. Click or tap **Redeem gift card**

Once a gift card has been added to your Airbnb account, the funds won't expire. The redeemed funds cannot be transferred to another Airbnb account. Gift card funds can be used to pay for most stay and experience bookings on Airbnb. When you book, the balance from any gift card funds on your account will be automatically applied.

Gift card funds can't be used to pay for the following:

- Changes to existing reservations
- Scheduled or upcoming payments of [long term stays or payment plans](#)

To find out more about how Airbnb gift cards work, read [Airbnb's Gift Card Terms and Conditions](#). If you're having trouble with your digital gift card purchase on Airbnb, please reach out to airbnb@launchgiftcards.com for assistance.

Terms and Conditions from Airbnb: Funds do not expire. No fees apply to purchase/activation of Card. Redeemable by U.S. residents for merchandise and services on [airbnb.com](#) only. The Card is non-reloadable and, except where required by law, cannot be redeemed for cash, refunded, or returned. Treat this Card as cash; issuer is not responsible for lost, damaged or stolen cards, or for unauthorized use. Issued by Airbnb Payments, Inc. For Card and balance info, call 1-855-424-7262 (toll free) or visit [airbnb.com](#). Terms apply and are subject to change without notice; visit [airbnb.com/terms/gift_cards](#) for current terms, conditions, and limitations.

Winning a prize is contingent upon fulfilling all requirements set forth herein. PLEASE NOTE: Taxes on prize are the sole responsibility of the winner. Affidavit of eligibility (including SSN), prize acceptance form, tax information, assignment of rights, background check, publicity release, and/or mutually acceptable liability releases may be required where not prohibited. Prizes are awarded without warranty of any kind from Sponsor, express or implied, without limitation, except where this would be contrary to federal, state, provincial, or local law or regulation and, in such case, the merchandise prizes are subject to the manufacturer's and/or service providers' terms and conditions, and the winners agree to look solely to such manufacturers and/or service providers for any warranty or guarantee claim. Gift cards, certificates, and vouchers may be subject to additional terms and conditions. Winners will be responsible for conducting themselves in accordance with venue terms and conditions. No substitution or cash equivalent is allowed except in Sponsor's sole discretion. Prize is not transferable, except that any winner, regardless of age, may transfer prize to a parent or legal guardian. Sponsor reserves the right, but not the obligation, to substitute a prize of the same or equal approximate retail value. For prizes \$600 or more in value to an individual winner in a calendar year, winner's social security number or taxpayer ID will be required in order to issue a Form 1099-MISC showing prize ARV as income to winner. Prize consists only of items specifically listed as part of the prize. All costs and expenses not specified herein, related to any prize, are the sole responsibility of the winner.

- 6. Winner Selection and Notification.** Potential prize winners will be selected in a random drawing from among all eligible entries received for each respective Entry Period on or about the date listed in the chart above in the Entry Periods section. Drawing will be conducted by Sponsor in accordance with the Official Rules, whose decisions on all matters related to the Sweepstakes are binding and final. The potential prize winners will be notified via the contact information provided by the participant at the time of entry. If any winner notification remains unanswered for more than seventy-two (72) hours, the prize will be automatically forfeited in its entirety and an alternate winner will be selected. Sponsor is not responsible for false, incorrect, changed, incomplete or illegible contact information or for failure of a potential winner to contact Sponsor after being selected as a winner. A potential winner unwilling to accept

the prize, or to otherwise agree to the terms of the prize award, will be disqualified, and an alternate potential winner will be chosen in a random drawing.

7. **Publicity and Marketing.** Subject to applicable privacy laws and policies, acceptance of the prize constitutes consent to the use of the winner's name, biographical data and likeness for advertising, promotion, or marketing purposes, as permitted by law, without additional compensation, by Sponsor.
8. **Release and Indemnification.** By participating, entrant agrees to release and hold harmless Sponsor, participating dealers and retailers, affiliates, sales representatives, distributors and promotional and other vendor agencies, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations from any injury, loss or damage to person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of a prize, participation in any Sweepstakes-related activity, or participation in the Sweepstakes. Sponsor is not responsible for the actions of entrants in connection with the Sweepstakes, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. Entrants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.
9. **Errors & Modifications.** Sponsor is not responsible for any typographical or other error in the printing of this offer, administration of the Sweepstakes or in the announcement of prize, including erroneous appearance of qualification for a prize, and under no circumstances will more than the stated number of prizes be awarded. Sponsor reserves the right, in its sole and absolute discretion, to modify, cancel, or suspend this Sweepstakes, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of this Sweepstakes, as contemplated by these Official Rules. If for any reason Sponsor is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is severely undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Sweepstakes without further obligation. If Sponsor in its discretion elects to so abbreviate the Sweepstakes, Sponsor reserves the right, but not the obligation, to award the prize from among all eligible entries received to date. All entries are the property of Sponsor and are not returnable. Sponsor reserves the right, in its sole discretion, to cancel or suspend this promotion should any causes beyond its control corrupt the administration, security or proper play of this promotion.
10. **DISPUTES/CHOICE OF LAW.** This promotion is intended for viewing in the United States only and shall be construed and evaluated only according to applicable Wisconsin law. Do not enter this promotion if you are not located in the United States. EXCEPT WHERE PROHIBITED, EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY STATE OR FEDERAL COURTS SITUATED IN WISCONSIN (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT MAY A CLAIM BE MADE FOR ATTORNEYS' FEES, (3) NO PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR OTHER DAMAGES, INCLUDING, WITHOUT LIMITATION, LOST PROFITS, MAY BE AWARDED (COLLECTIVELY, "SPECIAL DAMAGES"), AND (4) ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM SPECIAL DAMAGES AND ALL RIGHTS TO SUCH DAMAGES MULTIPLIED OR INCREASED. WISCONSIN LAW, WITHOUT REFERENCE TO CHOICE OF LAW RULES, GOVERNS THE SWEEPSTAKES AND ALL ASPECTS RELATED THERETO.
11. **Announcement of Winner.** To obtain an announcement of the winners (available on or about April 6th, 2021) or a copy of the Official Rules, send a request including a self-addressed, stamped envelope to Versiti, Inc., Donate to Get Away Spring Sweepstakes, Attn: Donor Marketing, P.O. Box 2178, Milwaukee, WI 53201-2178. Requests must be received by April 30th, 2021. The winner's name may also be announced via the Versiti website (see www.versiti.org).
12. **Sponsor.** Versiti, Inc., 638 North 18th Street, Milwaukee, WI 53233.